

Nordic Energy Efficiency Conference

Voksenåsen, Oslo, 30 January 2025

OPENING SPEAKERS AND MODERATOR



Photo: Catchlight/NVE

KEY NOTE SPEAKER

Kjetil Lund is the Director of the Norwegian Water Resources and Energy Directorate, a role he has held since 2019. He previously served as Oslo's City Commissioner for Business and Ownership (2017–2019) and was a State Secretary in the Ministry of Finance during Stoltenberg's Second Cabinet (2009–2013). Lund has also worked as an adviser to Jens Stoltenberg and as an executive at Statkraft.

FOOD FOR THOUGHT: ARE WE IN NEED OF A NEW NORDIC NARRATIVE FOR "ENERGY EFFICIENCY FIRST"?

Arne Johan Vetlesen (born 1960) is a Norwegian philosophy professor at the University of Oslo, specializing in ethics, environmental, and social philosophy. Appointed full professor in 1998, he is a member of the Norwegian Academy of Science and Letters and integrates insights from psychology, sociology, and anthropology into his work. He is the author of several books on diverse philosophical topics.



CONFERENCE MODERATOR

Hilde Sandvik is a Norwegian journalist based in Bergen. Since 2020, she has hosted and produced the radio program *The Norwegian, the Swede, and the Dane* (Norsken, svensken og dansken), which earned an award from the Fritt Ord Foundation for her weekly podcast, aired on NRK, DR, and SR. The program features Sandvik as host, with Åsa Linderborg (Sweden) and Hasan Preisler (Denmark) as regular panel members.

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Session 1, 09:40-10:30

BEST PRACTICES AND RESULTS - INSPIRATION FROM ELECTRICITY PROVIDERS AND THE INDUSTRY



ENERGY EFFICIENCY OBLIGATIONS FOR ENERGY COMPANIES IN DENMARK

Peter O. Bach had a long career at the Danish Energy Agency (1981–2022), serving as Chief Adviser and Energy Efficiency Chief Adviser. He now contributes as a Senior Specialist and Consultant. A strong advocate for energy efficiency, he chaired the IEA Energy Efficiency Working Party (2019–2022) and was President of the European Council for an Energy Efficient Economy (2001–2018). He holds an M.Eng. from the Technical University of Denmark.



VOLUNTARY ENERGY EFFICIENCY AGREEMENT FOR MANUFACTURING INDUSTRY AND PRIVATE SERVICES IN FINLAND: RESULTS AND CHALLENGES

Kati Ruohomäki is Chief Policy Adviser for Energy and Climate at the Confederation of Finnish Industries – Elinkeinoelämän keskusliitto EK, where she has been employed for 16 years. For over 10 years, Ruohomäki has represented the Finnish industry in EU strategy and legislation matters, as well as in policy discussions on addressing the climate challenge. She has 15 years of experience in the forest industry, having worked in various companies and roles. In 2018, she served as Senior Adviser at Neste, having previously held the position of Adviser for Climate Change and Energy (on secondment) at BUSINESSEUROPE.

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Session 2, 11:00-11:45

INSIGHTS FROM POLICY ANALYSIS ON ENERGY EFFICIENCY IN THE NORDICS

EXPERIENCE WITH AND LESSON LEARNED ABOUT ENERGY EFFICIENCY IN THE NORDICS

Roberta Moschetti, a senior researcher at SINTEF Community, specializes in building energy performance, life cycle assessment, and multi-criteria assessment tools. With a PhD in building engineering, her work spans from building components to neighborhood performance, focusing on energy efficiency and sustainability. Originally from southern Italy, she has lived in Norway for 10 years.



ENERGY SAVING FROM ECODESIGN AND ENERGY LABELING IN THE NORDICS

Kasper Mogensen is the CEO of Big2Great, a Denmark-based software and energy efficiency consulting company that he co-founded in 2014. He specializes in developing software for online market surveillance and creating statistical models e.g. to calculate the impact of energy labeling and eco-design across the Nordic countries. With over a decade of experience, Kasper has worked extensively on energy efficiency projects in Denmark, the Nordic region and the EU.

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Session 4, 12:45-13:30

ENERGY BEHAVIOUR OF THE NORDIC CUSTOMERS



KEY TAKEAWAYS FROM REPORT *EVALUATION OF NORDIC ELECTRICITY RETAIL MARKETS*

Christopher Markhus Poots is a Manager at Oslo Economics with a Master of Science in Economics and Business Administration from the Norwegian School of Economics (NHH). With six years at Oslo Economics, Christopher has managed numerous projects, including the evaluation of the Nordic Electricity Retail Markets for Nordic Energy Research. He specializes in energy and electricity markets, efficiency improvements, and alternative electricity measurement methods.

HOW HAVE ENERGY CONSUMPTIONS PATTERNS DEVELOPED POST THE ENERGY CRISIS OF 2021-22?

Eli Sandberg is a social economist with a doctoral degree in renewable energy, specializing in energy system flexibility. She works as a senior researcher at SINTEF Community in the process and innovation group, where her research topics are mainly focused on framework conditions for climate change adaptation and mitigation.



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Session 5, 14:00-14:45

EMPOWERMENT AND INVOLVEMENT OF NORDIC CUSTOMERS



MUNICIPAL ENERGY AND CLIMATE ADVISORY SERVICES FOR HOUSEHOLDS AND SMALL BUSINESSES

Annika Nilsson works at the Swedish Energy Agency as senior programme manager at the department of Resource Efficient Society. She has over ten years of experience working in energy policy implementation and development, as well as research funding. She has over the years led several government assignments at the agency, related to promoting and implementing renewable energy as well as export promotion of Swedish cleantech. She is currently manager of the Swedish programme for energy and climate advisors and within the European Union she holds a position as Domain Coordinator in the Concerted Action EED.

FLEXIBILITY MARKETS: HOW TO UNLOCK THE VALUE OF DEMAND SIDE FLEXIBILITY

Svein Jørgen Sønning is the Head of Technology at NODES, a leading platform that enables trading of flexibility between system operators and service providers. He holds a Master of Science in Economics and Business Administration from Copenhagen Business School and Columbia University in New York City. Previously, he served as a Business Developer at Agder Energi (now known as "Å Energi"), where he gained extensive experience in the energy sector. Sønning brings hands-on expertise across various domains, including business development, strategic planning, economics, teamwork, and customer service.

