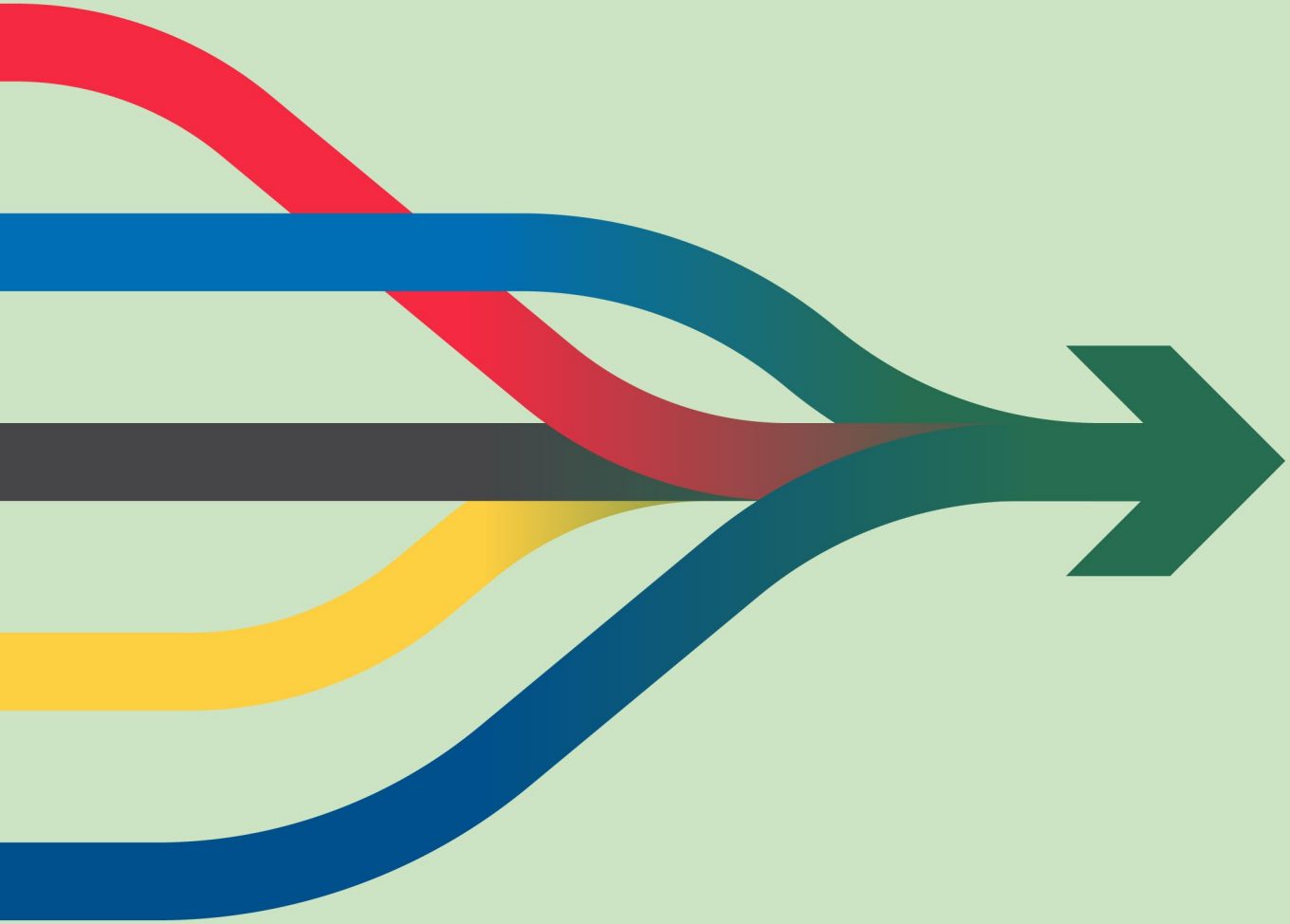

Green Transport, Technology and Diversity

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Coordination for Gender Research
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Nordic Energy Research

4 Overall points

1. Smart city discourse – gender and diversity
2. (Unconscious) bias – and gaps in transport and mobility
3. An indicator for gender smart mobility as a game changer?
4. All in a nutshell, case videos from the green transport and diversity project:

Smart cities – lots of hopes and dreams…

Social dimensions are the least elaborated in the smart city discourse

technolocy takes centre stage

User friendly services and issues – who are these users?

BUT HOW DO WE DO IT?

Specify diversity: gender, class, age, ethnicity

Green Transport, Technology and Diversity

- https://koensforskning.soc.ku.dk/english/projects/
- green-transport/

Green transport, technology and diversity project:

- **Educational project that focuses on sustainable transportation, technology and diversity**

- **The project was funded by the Danish Ministry of Higher Education & Science. 2022-2023**

- **Based on Consultations + co creation with 10 Danish municipalities.**

The overall aim

gain knowledge

provide a guide for employees in Danish municipalities, municipal council members, and interested residents.

Findings and disseminations – outreach beyond the graveyard of report

- **visuals: 5 short videos: Introduction + recommendations + 3 case videos**
- **Publication including introduction/ whats the problem – inspirational catalogue / training material + short articles from Danish and Nordic experts and institutions**
- **Distribution to 98 danish municipalities + 40 relevant institutions/ NGOS**

INTRODUCTION + CASE –

links to videos:

- 3 mins. + - stop after 3 mins in the challenges video!
- + 3 mins. Of the Herning video !

- https://video.ku.dk/video/88626039/the-challenges-of-sustainable
- https://video.ku.dk/video/88638123/herning-quality-of-life-and

lessons learned and recommendations

Municipalities are open for new visions and solutions – and see the point in inclusive strategies and initiatives - gender in context with age, health, disability, ethnicity etc.

Indicators: Climate and co 2 emissions, sustainable transport solutions. + health and wellbeing - cross political connections breaking down the silos

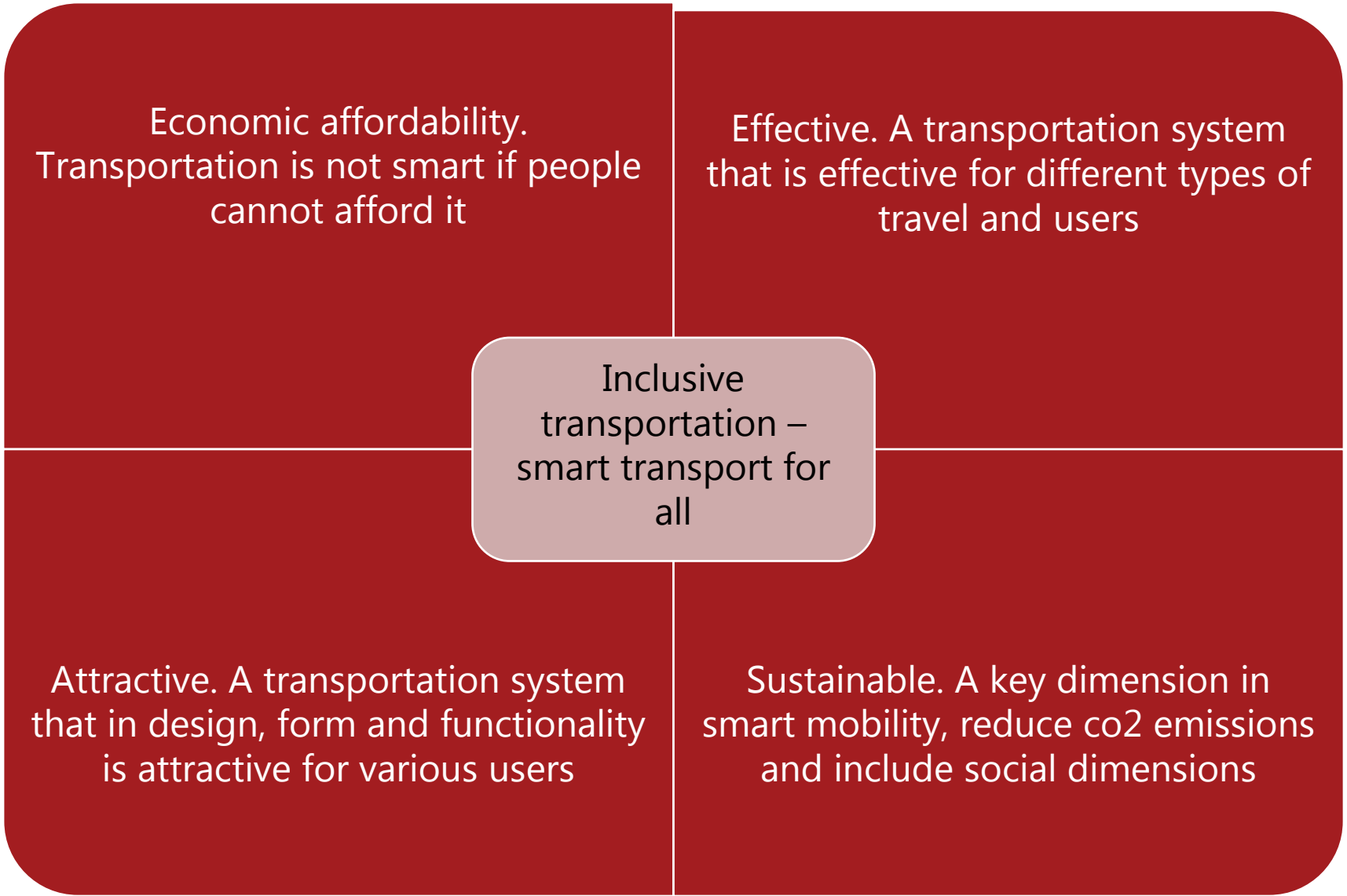
Challenge: pressing problem: budget cuts + lack of national priorities and coordination

Good practices.. Are important··· find them and collect data···

Municipalities are different – different cultures and priorities – one model does not fit all···

Use visual methods, games etc to boost interest and engagement

Smart transport for all - indicator includes 5 dimensions



Gender smart mobility indicator -

Composite indicator: measures multi-dimensional concepts) which cannot be captured by a single indicator

requires knowledge on how 'gender intersects with age, education, family composition and parenthood, country of birth and disability.

Requires better and more detailed data, methods and tools

used as a guideline for strategy, policy and investments..

Revision of existing Indicators: Danish ministry of transport – 2015 + 2022

- Travel time
- Traffic safety
- Economic growth
- "Klimaeffekt og samfundsøkonomi af regeringens udspil Danmark fremad" af 22. april 2022,

- More of the same?
- Game change ?

Based on the TInnGO project

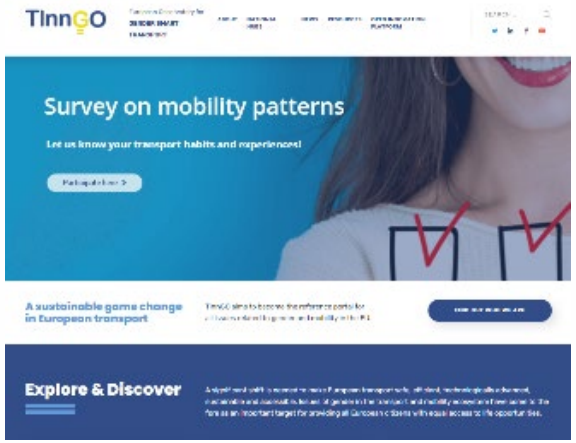
TInnGO
Transport
Innovation
Gender
Observatory

Objective

Promote **gender equality and diversity in all areas of transport at European level,**

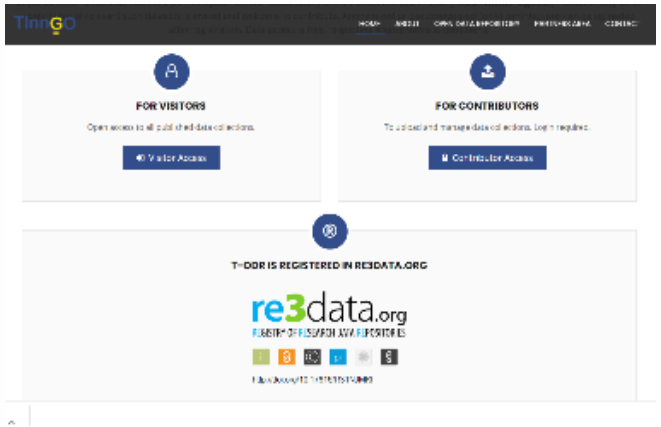
Observatory

transportgenderobservatory.eu



Repository

tinngo.sboing.net



Consortium

20 partners from 13 European countries led by Coventry University

December 2018 - November 2021

10 hubs in Europe are feeding them

This project received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement Nº 824349

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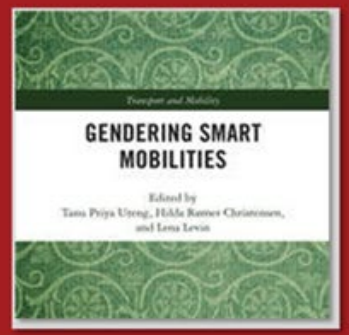
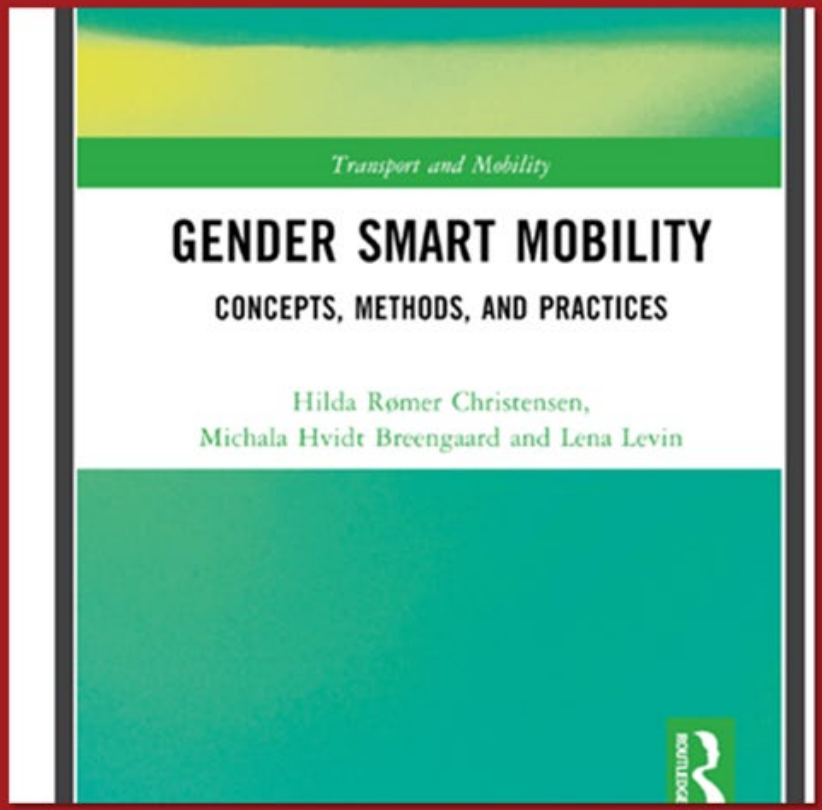

Transport and Mobility
GENDERING SMART MOBILITIES
Edited by
Tanu Priya Uteng, Hilda Rømer Christensen, and Lena Levin

GREEN TRANSPORT TECHNOLOGY AND DIVERSITY
A Guide for Danish Municipalities
CO-ORDINATION FOR GENDER STUDIES


Transport and Mobility
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CONCEPTS, METHODS, AND PRACTICES
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Michala Hvidt Breengaard and Lena Levin
ROUTLEDGE

- Thanks!

- https://koensforskning.soc.ku.dk/english/projects/
- green-transport/